

Thomas Cook Group plc is one of the world's leading leisure travel groups with sales of £9.8 billion and 23.6 million customers. We operate under six geographic segments in 22 countries, and are number one or number two in our core markets.



Official Provider of short breaks
to the London 2012 Games

Global umbrella brand



Major local brands



Other local brands



Official Provider of short breaks
to the London 2012 Games

In October 2009 Thomas Cook was appointed as the:
“Official Provider of Games Breaks to London 2012
Olympic and Paralympic Games”

This Exclusive agreement means we are the only U.K.
company able to provide tickets, accommodation and
accredited transport packages for the London 2012
Games.



Official Provider of short breaks
to the London 2012 Games

Thomas Cook has access to:

- Over 250,000 Olympic tickets, across all seating categories
- Accredited coaches
- Budget, 3, 4 & 5 star London hotels (over 70 hotels contracted)
- Hospitality space at selected hotels



Official Provider of short breaks
to the London 2012 Games

- Industry experts with over 20 years, 12 Games, experience who have created, planned & delivered programmes for the Olympic Family & stakeholders of the Games
- Intimate knowledge of the city environment, stakeholders, global Olympic Family & LOCOG
- Knowledgeable, trained Games time staff on call 24 hours a day
- Dedicated staff members would be appointed to manage any VIP programmes as required

Industry Experts



Official Provider of short breaks
to the London 2012 Games

- Accredited
- 46 passenger coaches available
- Dedicated drop off/pick up and parking at all venues
- Operational 20 hours per day
- Two dedicated local drivers per day

Transportation



Official Provider of short breaks
to the London 2012 Games



Consumer Breaks



Official Provider of short breaks
to the London 2012 Games

All Consumer Breaks include:

- Accommodation at a London hotel on a bed and breakfast basis
- London 2012 Olympic or Paralympic event ticket(s)
- Public transport travel card for the day of the event
- 24 hour assistance from Thomas Cook staff
- 1 Event 1 Night from £99 per person
- 2 Events 1 Night from £159 pp
- 2 Events 2 Nights from £229 pp
- 3 Events 2 Nights from £759 pp
- 3 Events 3 Nights from £1,099 pp

Thomas Cook

London 2012 Official Hospitality



Official Provider of short breaks
to the London 2012 Games

One Night Ceremony Programmes

5 Star Hotel – Opening Ceremony – Cat A

£4999.00 per person

4 Star Hotel – Opening Ceremony – Cat A

£4899.00 per person

5 Star Hotel – Closing Ceremony – Cat A

£3599.00 per person

4 Star Hotel – Closing Ceremony – Cat A

£3499.00 per person

The services included in ALL our one night one event programmes are:

Top tier ticket

One night stay at a 4/5 hotel

Breakfast

Lunch or dinner at a selected London restaurant

Accredited coach travel to and from the event

Event manager/hosts

All prices are inclusive of all taxes and charges



Official Provider of short breaks
to the London 2012 Games

One Night Athletics Programmes

Session Date	Hotel	Session Code	Event	Price per person
03/08/12	5 star	AT002A	Athletics finals	£3199.00
04/08/12	5 star	AT004A	Athletics finals	£3199.00
04/08/12	4 star	AT004A	Athletics finals	£3099.00
05/08/12	5 star	AT005A	Athletics finals	£3899.00
05/08/12	4 star	AT005A	Athletics finals	£3799.00
06/08/12	5 star	AT007A	Athletics finals	£3199.00
06/08/12	4 star	AT007A	Athletics finals	£3099.00
06/08/12	4 star	AT007B	Athletics finals	£2949.00
07/08/12	5 star	AT009A	Athletics finals	£3199.00
07/08/12	4 star	AT009A	Athletics finals	£3099.00
08/08/12	5 star	AT011A	Athletics finals	£3199.00
08/08/12	4 star	AT011A	Athletics finals	£3099.00
09/08/12	5 star	AT013A	Athletics finals	£3199.00
09/08/12	4 star	AT013A	Athletics finals	£3099.00
10/08/12	5 star	AT014AA	Athletics finals	£3399.00
10/08/12	4 star	AT014A	Athletics finals	£3029.00
11/08/12	4 star	AT015AA	Athletics finals	£3499.00

All prices are inclusive of all taxes and charges



Official Provider of short breaks
to the London 2012 Games

One Night Swimming/Diving Programmes

Session Date	Hotel	Session Code	Event	Price per person
29/07/12	4 star	DV001A	Diving finals	£1869.00
29/07/12	5 star	DV001AA	Diving finals	£2299.00
29/07/12	5 star	SW004A	Swimming finals	£3799.00
29/07/12	5 star	SW004B	Swimming finals	£3689.00
01/08/12	4 star	DV004AA	Diving finals	£2089.00
01/08/12	5 star	SW010A	Swimming finals	£3799.00
01/08/12	5 star	SW010B	Swimming finals	£3699.00
03/08/12	5 star	SW014AA	Swimming finals	£3959.00
03/08/12	4 star	SW014B	Swimming finals	£3699.00
04/08/12	5 star	SW015A	Swimming finals	£3799.00
05/08/12	4 star	DV007A	Diving finals	£3699.00
06/08/12	5 star	DV008A	Diving finals	£3799.00
06/08/12	4 star	DV008A	Diving finals	£3699.00
07/08/12	5 star	DV010AA	Diving finals	£3899.00
09/08/12	5 star	DV012A	Diving finals	£3799.00
11/08/12	5 star	DV016AA	Diving finals	£3999.00

All prices are inclusive of all taxes and charges



Official Provider of short breaks
to the London 2012 Games

One Night Gymnastics/Track Cycling Programmes

Session Date	Hotel	Session Code
29/07/12	4 star	GA006A
01/08/12	4 star	GA009A
02/08/12	5 star	GA010B
03/08/12	4 star	GT001A
04/08/12	5 star	CT004A
04/08/12	4 star	CT004A
05/08/12	5 star	GA011A
07/08/12	5 star	GA13AA
07/08/12	4 star	GA13AA
07/08/12	5 star	CT007A
07/08/12	4 star	CT007A

Event	price per person
Gymnastics – Artistic	£1799.00
Gymnastics – Artistic	£1799.00
Gymnastics – Artistic	£1899.00
Gymnastics – Trampoline	£1599.00
Track cycling finals	£3899.00
Track cycling finals	£3799.00
Gymnastics – Artistic	£1999.00
Gymnastics – Artistic	£2149.00
Gymnastics – Artistic	£2049.00
Track cycling finals	£3999.00
Track cycling finals	£3899.00

All prices are inclusive of all taxes and charges



Official Provider of short breaks
to the London 2012 Games

